floral GATHERINGS
BRINGING BLOOMS TOGETHER

Floral Foam Installations

Create centerpieces, aisle flowers, ceremony arrangements, and ground installations using floral foam and plates.

QUICK GUIDE

TIME
approx. 30–60 minutes per plate

GROUP SIZE
2–3 people per plate

STEMS
30–50 per plate

INSPIRATION

MATERIALS

Shears | Waterproof floral tape | Floral foam | Plastic plates | Bucket | Finish Spray | Flower food | Knife | Popsicle sticks

included | *not included* | *optional*

CONSIDER YOUR ARRANGEMENT TYPE

Floral foam holds water and sits on a plate. Stems are inserted into the foam at different angles to stay hydrated. You can make a variety of arrangements with foam — below are some common uses:

Ground, table, or aisle installations: Use one or more floral foam bricks taped on a plate to create organic, lush arrangements that sit on a flat surface.

Centrepieces and table runners: Create an organic centerpiece look by ditching the vase and using foam and plates. For long tables, place leafy stems along the table and add floral foam plates in between for a connected look.

Regardless of your arrangement type, here are some general tips when working with foam:

- Avoid removing and reinserting stems into foam, which can weaken it — commit to your stem placement.
- Grouping flowers in odd numbers like 3 or 5 often feels more natural.
- For delicate stems, tape a popsicle stick alongside the stem before inserting into foam for strength.
- Consider viewing angle: centrepieces are seen from all angles, but some arrangements are viewed from only one angle, so the back side can remain simple to conserve stems.

PREPARE FOAM AND PLATES

1

Fill a **bucket** with room-temperature water ¾ full. Add 2 packets of **flower food** and stir.

Place **floral foam** with the pinhole side facing down on the water surface. Let it sink to the bottom naturally — do not force it underwater, which can trap air in the foam.

2

Using a **knife**, cut the edges of the foam to fit the **plate** shape (if required). Secure foam to the plate using **waterproof floral tape** in an X pattern — make sure the tape goes around the plate for maximum hold.

For more height, stack additional foam pieces on top — you can also connect foam pieces with popsicle sticks. Secure to the plate with tape.

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ARRANGE STEMS

1

Select and insert your base layer of stems — usually **leafy stems**, or depending on your look, flowers like hydrangeas. Trim at a 45-degree angle and insert at your desired height. Insert stems at different angles to create depth and movement.

2

Select, trim, and insert **focal flowers**. Insert heavy blooms deeper into the foam for added stability. Do not overcrowd focal flowers — they need space to open.

3

Add **filler flowers** to fill gaps where foam is visible. Continue adding leafy stems, focal, and filler flowers — rotate the plate as you work.

> **TIP**
> Step back often to review shape and balance — a second opinion can help you find a design that feels right.

> **TIP**
> Lastly, if there are any spots of foam or plate showing, angle greenery or filler flowers downward to hide them.

FINAL TOUCHES

1

Lightly mist flowers with **Finish Spray** to hydrate and preserve them.

2

While floral foam holds water, it may need additional hydration over time. Gently pour a small amount of water over the foam using a watering can.

3

For events, store in a cool place away from direct sunlight until ready for transport. If you see wilted blooms, cut them off rather than pulling them out — add a replacement stem to cover if needed.